## INDIAN SOCIETY OF PERIODONTOLOGY

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ORAL HYGIENE DAY CELEBRATION

Dr. G B Shankwalkar, the doyen of Indian Periodontics, was born on 1st August and to commemorate his Birth Anniversary the Indian Society of Periodontology celebrates Oral Hygiene Day every year on the same day to bring awareness and also to stress the importance in preventing oral diseases. Hygiene plays a vital role in preventing many oral diseases. Due to the lack of awareness clubbed with the illiteracy and poverty, the Indian population suffers from diseases that could have been prevented. It is the responsibility of every Dental Voluntary Organization and individual to address the issue of oral hygiene.

Indian Society of Periodontology provides an opportunity to spread the message of oral hygiene across the country to benefit the Indian community through the Dental Colleges and Voluntary Organizations.

Oral Hygiene Day should be celebrated in a meaningful manner. Posters, pamphlets, banners, newspaper articles, television and other mass media can and should be used for this purpose. Road shows, street plays, dental checkup camps and any other activity at the community level can be undertaken. Dental Colleges can organize various virtual/digital activities which spreads the awareness of oral hygiene. Support of Voluntary Organizations and NGOs can be sought in this regard.

## **AWARDS**

Cash prize of INR 10,000 and trophy for Oral Hygiene Day celebrations

Category I: Best Dental College

Category II: Best IDA branch/ Dental Professional groups

Kindly send the detailed report with relevant photographs/ video and other printed matters to the head office by 31st August 2024, to be evaluated by a duly constituted committee for the prizes to be given at the national conference. BE A PROUD ISP MEMBER AND CELEBRATE 'ORAL HYGIENE DAY' on 1st August 2024.

Yours Sincerely,

Dr Ashish Jain

Hon. Secretary,

Indian Society of Periodontology.