

INDIAN SOCIETY OF PERIODONTOLOGY

Reg. No. GB BSD 385/95



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ORAL HYGIENE DAY CELEBRATION

Dr G B Shankwalkar, the doyen of Indian Periodontics, was born on 1st August and to commemorate his Birth Anniversary the Indian Society of Periodontology celebrates Oral Hygiene Day every year on the same day to bring awareness and also to stress the importance in preventing oral diseases. Hygiene plays a vital role in preventing many a oral disease. Due to the lack of awareness clubbed with the illiteracy and poverty, the Indian population suffers from diseases that could have been prevented. It is the responsibility of every Dental Voluntary Organisation and individual to address the issue of oral hygiene.

Indian Society of Periodontology provides an opportunity to spread the message of oral hygiene across the country to benefit the Indian community through the Dental Colleges and Voluntary Organizations.

Oral Hygiene Day should be celebrated in a meaningful manner. Posters, pamphlets, banners, newspaper articles, television and other mass media can and should be used for this purpose. Road shows and street plays should be organised to drive the point home about the oral hygiene. Free dental check up camps at the community level can also be organised. Support of Voluntary Organisations and NGOs can be sought in this regard. Dental Colleges can organise various activities which spreads the awareness of oral hygiene.

AWARDS

Cash prize and trophy for Oral Hygiene Day celebrations

Category I : Best Dental College

Category II : Best IDA branch/ Dental Professional groups

Category III : Best Voluntary organisation/ NGO

Kindly send the detailed report with relevant photographs/ video and other printed matters to the head office by **20th August 2018** for receiving the ISP awards.

BE A PROUD ISP MEMBER AND CELEBRATE 'ORAL HYGIENE DAY' on August 1st 2018.

ISPecially yours,

Dr. Abhay Kolte
Secretary, ISP.